

FOR IMMEDIATE RELEASE

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PUROLITE PUBLISHES FREE IPHONE/IPAD APP FOR
WATER TREATMENT PROFESSIONALS

Calculator and tables used by water and process treatment professionals

Bala Cynwyd, PA – December 5th, 2011 – Purolite has published an IPHONE/IPAD App containing useful resources related to water treatment , especially, ion exchange. This free app can be downloaded from the App store. It can be readily found there by searching for “Purolite”. The App has unit conversion calculators, a periodic table of elements, tables for screen size equivalents and regenerant strength plus other resources.

“Our goal is to help our customers find the information they need as quickly and easily as possible. Much of the information in this App is on our website. However, making it more accessible via IPHONE or IPAD enables water professionals to more readily access these resources” declared Gary Thundercliffe, Global Marketing Manager for Purolite.

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Purolite Corporation was founded in 1981 and is a leading manufacturer of ion exchange, catalyst, adsorbent and specialty resins and the only company to focus exclusively on this market. Headquartered in Bala Cynwyd, PA, the company has ISO-9000:2001 certified sales offices in more than 40 countries as



well as manufacturing and R&D facilities in the USA, China and Romania.

PuroLite also has a dedicated central research and development facility in the United Kingdom.

PuroLite has been a member of the Water Quality Association since 1982 and manufactures more than 500 different ion-exchange-resins, catalysts and adsorbents. It produces resins for the sweetener/sugar, beverage, bottled, municipal water, ultra-pure water, petrochemical refining, mining, bio-fuel, nuclear power, pharmaceutical, metals finishing, microelectronics, food and other industries.

For more information visit our WEBSITE: <http://www.purolite.com>

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