



## **Assistant Marketing Manager**

**Company:** Purolite

**Location:** Bala Cynwyd PA USA

### **About the Opportunity:**

In keeping with our strategic growth plans, we are seeking an experienced, passionate, imaginative Assistant Marketing Manager to join our Corporate Staff in Bala Cynwyd, PA. USA.

This is a key role. As a self starter, you will be working with our global sales and technical team to develop and implement product launches, improved marketing collateral and web content that reflects the company's leadership position. You will be required to gain an in depth understanding of our technology from idea conception through to sales. You will use your extensive practical background and experience to expand our market presence, position and capability, by identifying and implementing innovative marketing solutions.

Chemistry or Chemical Engineering qualifications and excellent internal and external communication skills are essential. Some travel required.

**Relevant Work Experience:** 5-10 years experience in chemical marketing or product management, commercializing new products and supporting existing product lines. Creating marketing collateral including website, literature and product support documents. Knowledge of regulatory compliance, including MSDS and FDA for food & pharmaceuticals. Knowledge of water and process chemical treatment especially ion exchange resins an advantage.

**Career Level:** Experienced, looking for growth.

**Education Level:** Minimum - BS Chemical Engineering, Chemistry. Or related field

### **Responsibilities include:**

- Regulatory Affairs
- Marketing collateral generation
- Website content
- Product launch packages
- Conferences and tradeshow
- Sales and technical support
- Complete projects in a timely fashion, on time and on budget.

**Contact:** Gary Thundercliffe 1-610-668-9090 [gthundercliffe@puroliteusa.com](mailto:gthundercliffe@puroliteusa.com)

**For more information on Purolite please visit [www.purolite.com](http://www.purolite.com)**